

What's the benefit for *My Business*?

When you become a member of an organization, it's typical to ask "What's in it for me?" It's the job of the Brookville Area Chamber of Commerce (BACC) to come up with innovative opportunities to not only help your business, but stimulate economic growth and development. As a valued member of the BACC you and your business are offered the benefits you see listed here.

Helping you with *Marketing*

- Media coverage of new member businesses through photos and press releases distributed to the *Brookville Mirror*, *Jeffersonian Democrat* and the *Punxsutawney Spirit*. The information will also be incorporated on the BACC website, the BACC Facebook page, Instagram, Google Plus and through the weekly eNews.
- A listing on the BACC online member directory, including a link to your site and a map to your location.
- An article and pictures featuring your business that is promoted on the BACC main page, as well as with your directory listing.
- A listing in our printed Membership Directory that is distributed throughout the community and in relocation and visitors packages.
- Business referrals.
- Use of the BACC bulk mailing permit.
- Your promotional materials displayed and distributed through the BACC office.
- Ribbon cutting ceremonies for your new business, including promotion with local news outlet and photographs.
- The ability to receive professional level photographs of your business and/or events.

Opportunities to *Network*

- Breakfast and Luncheon Meetings and Workshops –for business and community members to learn about issues facing us today or community events that are of interest.
- Unlimited networking opportunities through mixers, seminars, the Annual Meeting and Business Luncheons.
- Notices of your business's events, sales, promotions and services posted on our website and emailed to other members through the weekly eNews.

Newest Benefits

- New events that afford opportunities for you to network and get your business noticed.
- The BACC will take professional photos of your business or take professional head shots of your staff.
- One free website/social media consultation to help you come up with some new ideas for your business. We can also direct you to other members that can help you on a grander scale!
- Strategic Planning and/or Meeting Faciliator services